

PARTNERSHIP  
OPPORTUNITIES

2025



# THRIVE

**PREMIER MUSLIM BUSINESS SUMMIT**

 **Renaissance** Dallas Richardson Hotel, Richardson, TX

 **Friday the 3rd and Saturday the 4th** of Oct, 2025

Presented by  
**AMCC & Muslimi**



Inspire.  
Innovate.  
Impact.

# Muslim Commerce, Culture & Conscience -United for Growth

Thrive 2025 is North America's premier platform and Muslim business summit where value-aligned enterprises, growth-stage businesses, startups, investors, and nonprofit leaders converge to forge partnerships, amplify influence, and unlock global opportunities. It's more than a summit: it's a marketplace, a connector, and a launchpad for business-led impact.

At Thrive, seasoned leaders, successful entrepreneurs, and bold changemakers take the stage to share their journeys, showcase their innovations, and offer actionable advice for growth and transformation. They are joined by global brands all looking to engage with the Muslim business ecosystem, spark meaningful collaborations, and scale purpose-driven impact.

Thrive is where commerce becomes community, where ambition meets alignment, and where a new era of Muslim economic empowerment begins spanning industries like financial services, wellness, consumer goods, retail, charitable giving, fashion, media and entertainment.



Our History:

# A Decade of Impact & Innovation

For over a decade, American Muslim Consumer Conference (AMCC) has been a driving force in empowering Muslim entrepreneurship, innovation, and community building. Now, as Thrive: "Inspire. Innovate. Imapct." we continue that legacy bigger, bolder, and more impactful than ever.

From its inception, AMCC has been more than just a conference—it has been a launchpad for groundbreaking ventures, connecting marketresearch and insights, entrepreneurs, investors, and thought leaders to create real-world impact.

Notably, AMCC helped catalyze and support the launch of industry-shaping initiatives such as LaunchGood, Muzz and other leading platforms that now serve the global Muslim economy.

## What Industry Leaders Say

"The AMCC Entrepreneur showcase showed us that our mission for Launchgood was truly valuable and we will find allies and supporters in this journey of ours all the way."  
**Chris Blauvelt, Founder and CEO, Launchgood.com**  
**AMCC Entrepreneur show-case winner**

"The Conference was a huge success, a kind of coming of-age for the Muslim Community here as an economic force."  
**Miles Young, CEO, Ogilvy & Mather Worldwide,**  
**AMCC Keynote Speaker**

"AMCC just opened our eyes to possibility of thinking big and I mean really big."  
**Shomail Malik, Founder, Strategic Realty**  
**AMCC Entrepreneur showcase finalist**





## The Strategic Imperative

# Why Partner with Thrive 2025?

Thrive 2025 creates synergistic partnerships, aligning sponsor brands with a premier global ecosystem for Muslim commerce, culture, and conscience. We move beyond transactional sponsorships to co-created experiences and long-term strategic alignments. **Build Ecosystems of Growth.** Thrive unites diverse stakeholders to create a flourishing community, enabling collaboration and shaping a future driven by shared values.

### Key Benefits of Partnering with Thrive

- **Unparalleled Convergence & Access**

Connect with a diverse assembly of decision-makers: for-profit executives, non-profit leaders, institutional investors, founders, SME owners, media, and young talent.

- **Platform for Strategic Growth**

Leverage Thrive as a launchpad for new initiatives, market entry, and high-impact alliances.

- **Values-Driven Leadership & Brand Alignment**

Amplify your commitment to conscience, integrity, and ethical practices, aligning with global leaders prioritizing purpose alongside profit.

- **Impact & Tangible Outcomes**

Engage with a platform engineered for outcomes, focusing on facilitating real partnerships and growth.

- **Strategic Integration with Muslimi's Ecosystem**

Benefit from Muslimi's diverse entities for ongoing collaboration, service provision, and market intelligence.



# Frontier Track Anchor & Custom Engagements

Thrive 2025 offers unparalleled opportunities to command a key vertical, demonstrating thought leadership and deep sectoral engagement through our Frontier Tracks.

These premier partnerships are designed for brands looking to make a significant impact and align closely with specific industry themes. We work with our Track Anchors to customize benefits, ensuring maximum value and alignment with your strategic objectives.

**Investment Range**  
**\$25,000 per Frontier Track**  
Tailored to specific track & benefit selection



Frontier Track Category	Potential Focus Areas & Customization Opportunities
Finance, FinTech & Investment	Discover how Islamic finance, ethical investing, and FinTech innovation are shaping the future of the global Muslim economy. This track brings together industry leaders, disruptors, and investors to explore new financial products, funding trends, and digital transformation in banking. Backed by deep consumer insights, this track helps you understand how Muslim consumers are thinking about wealth, access, and financial empowerment.
AI & Emerging Tech	Explore the intersection of ethical innovation and cutting-edge technology. From generative AI to blockchain and quantum computing, this track is where Muslim tech professionals, investors, and entrepreneurs gather to forecast the future and build it. Exclusive research dives into Muslim attitudes toward tech adoption, privacy, and automation, helping you connect with future-focused users and partners.
Lifestyle, Wellness & Consumer Markets	Tap into the booming \$400B+ global modest lifestyle economy. Whether you're in fashion, halal food, clean beauty, conscious travel, or wellness this track reveals what drives Muslim consumer decisions today. With powerful data on purchasing behaviors and emerging trends, this track helps brands create products and experiences that truly resonate.
Media, Sports, Entertainment & Creative Industries	Step into the world of storytelling, content, and influence. This track highlights the power of Muslim voices across film, digital media, sports, and pop culture. With original research on representation, viewership, and creative influence, you'll gain the insights needed to build compelling narratives and audiences.
Impact, Philanthropy & Strategic Giving	Reimagine giving, purpose, and social enterprise. This track centers on how Muslim philanthropists, donors, and mission-driven businesses are solving global challenges through values-led innovation. Drawing on fresh data around donor psychology and cause engagement, this track equips changemakers with the tools to maximize their impact.

\* Core Benefits for Track Anchors typically include naming rights for the track (e.g., "[Track Name], Powered by [Sponsor Brand]"), prominent branding (physical & digital), keynote/speaking opportunities within the track, VIP passes, curated introductions, and premium exhibit space.

**Secure Your Sponsorship Today!**  
Limited sponsorship spots available Contact us to reserve your package:

—Waleed Gabr— [waleed@clearoute.com](mailto:waleed@clearoute.com) —Faisal Masood— [faisalmasood@clearoute.com](mailto:faisalmasood@clearoute.com)

# Signature Event & Platform Sponsorships

Elevate your brand by associating with Thrive’s most prestigious and high-visibility moments and platforms. These sponsorships offer unique engagement opportunities and broad exposure to our diverse global audience.

We offer a limited number of these exclusive partnerships, ensuring your brand stands out.

**Investment Range**  
**\$10,000 - \$25,000**



Sponsorship Category	Key Features & Benefits	Availability
Gala Dinner Title Sponsor	Headline branding ("Gala, Presented by..."), premier recognition on all Gala materials, speaking opportunity, VIP table, extensive media coverage.	1
Thrive Pitch Contest Sponsor	The premier startup showdown where Muslim-led ventures compete for \$10,000. Includes headline branding, on-stage introduction, prominent recognition,	1
"Faith & Frontier" Award Sponsor	Exclusive naming rights for a prestigious award category (9 categories available), present award at Gala, prominent branding, VIP Gala seating.	Multiple
Thrive Nexus App Title Sponsor	Headline branding ("App, Powered by..."), exclusive app section, sponsored push notifications, logo visibility in the app, data insights.	1
Gala / Showcase Supporting Sponsor	Logo recognition on selected Gala materials, on-site signage, VIP Gala seating, acknowledgement in programs.	Multiple

\*All Signature Event & Platform Sponsors receive VIP passes and varying levels of Thrive Nexus Corporate Memberships. Benefits are tailored per tier and category.

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# A La Carte & Supporting Sponsorships

For brands seeking targeted visibility or specific engagement points, Thrive 2025 offers a range of focused sponsorship opportunities. These allow for flexible participation and alignment with precise marketing objectives.

**Investment Range**  
**\$5,000 - \$15,000**

**Connect & Co-Create the Future**

The future of global Muslim enterprise and values-driven leadership is collaborative. Thrive 2025 offers a unique platform to not only witness this future but to shape it.

We invite you to explore how your organization’s vision aligns with Thrive. Let's craft a partnership that redefines impact and unlocks unparalleled opportunities.



Opportunity	Description & Key Benefits
Spotlight Speaker Slot	7-10 minute curated speaking slot within a relevant Frontier Track breakout session. Includes branding on session materials.
Lanyard Sponsor (Exclusive)	Your logo prominently displayed on all official attendee lanyards, ensuring high visibility throughout the summit.
Badge Sponsor (Exclusive)	Your logo prominently displayed on all official attendee badges, seen by every participant.
Welcome Bag Sponsor	Exclusive or co-sponsorship. Your logo on official summit welcome bags. Opportunity to include one approved promotional item.
Welcome Bag Insert	Inclusion of one approved promotional item or piece of literature in the attendee welcome bag, reaching every attendee directly.
Prayer & Wellness Lounge Sponsor	Naming rights for this dedicated space ("Lounge, Presented by..."). Branding within the lounge, opportunity to provide amenities or literature.
Networking Break Sponsor	Branding during a designated coffee/networking break (e.g., branded napkins, cups, signage at F&B stations). Opportunity for brief remarks.

\*These A La Carte options can often be combined or integrated into larger packages.

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# Terms & Guidelines



To ensure a smooth and successful sponsorship experience, please review the following terms and guidelines for participating in Thrive: The Muslim Consumer Conference.

### 1. Sponsorship Availability & Confirmation

- Sponsorship opportunities are limited and will be allocated on a first-come, first-served basis.
- Sponsorship is considered confirmed only after payment has been received in full.

### 2. Payment & Cancellation Policy

- Full payment must be made within 30 days of agreement to secure sponsorship benefits.
- If payment is not received within this timeframe, the sponsorship spot may be forfeited.
- Cancellations must be made in writing and are subject to a cancellation fee. No refunds will be provided after 90 days before the event.

### 3. Booth Setup & Exhibit Guidelines

- Booth space includes: [List of what is provided, e.g., table, chairs, signage, WiFi access].
- Sponsors are responsible for shipping, setup, and teardown of their booths.
- Setup time: [Insert time] | Teardown time: [Insert time]
- Pop-up banners and signage must be within the allocated booth space and must not obstruct neighboring booths.

### 4. Marketing & Promotional Materials

- Sponsors must provide high-resolution logos and marketing assets by [submission deadline] to ensure inclusion in event materials.
- Any promotional content (videos, ads, or materials) must be approved by the Thrive team before distribution.

### 5. Conduct & Compliance

- Thrive reserves the right to refuse or remove any sponsor content, materials, or activities that do not align with the event’s values, mission, or ethical standards.
- Sponsors must adhere to venue policies and regulations regarding booth setup, fire codes, and other safety requirements.

### 6. Digital & On-Site Recognition

- Sponsors will receive recognition across Thrive’s digital and print platforms as per their sponsorship tier.
- Thrive is not responsible for technical difficulties, third-party platform failures, or unforeseen issues affecting digital promotion.

### 7. Liability & Responsibility

- Thrive and its organizers are not responsible for any loss, damage, or theft of sponsor materials during the event.
- Sponsors must ensure that all provided products and services comply with relevant laws and ethical standards.

### 8. Event Schedule & Sponsorship Benefits

- Thrive reserves the right to adjust the event schedule, speaker lineup, or sponsorship benefits if necessary.
- Any changes will be communicated promptly to sponsors.

### 9. Agreement to Terms



By confirming sponsorship, the sponsor agrees to abide by all terms and guidelines outlined above.

For any questions or additional clarifications, please contact:

—Waleed Gabr— [waleed@clearoute.com](mailto:waleed@clearoute.com)

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